

Pristine Presentation – care of your exhibition cloths.

Before any exhibition, seminar or conference etc., it would be a good idea to iron your cloth and store it without any folds in the printed area.

Ironing and storage

The printed area of your cloth should be ironed on the reverse side – not the printed side. If possible after ironing store the cloth(s) with the printed area flat also store them for as short a time as possible before the exhibition. This will mean that the folded creases will drop out more readily. If it was possible to iron them just before use this would be ideal but as we all know there is usually so much to do to set up on the first day that this is likely to be a problem and may even be risky.

Washing and drying

The cloths that we provide have excellent stain release properties

- don't use fabric conditioner

- wash up to 60deg, 40deg preferred

- do not use any form of bleaching agent

- wash dark cloths separately from pastel items

Cloths may be tumble dried but

- a modern low temperature high air flow dryer is best

- the dryer must have a crease care cycle

- don't leave cloths all crumpled up in the dryer

- spin drying should leave the cloths almost dry enough to put away

Presentation

When you have positioned your exhibition cloths correctly on the display table take care to straighten out the front face smoothing out any folds or creases.